



OPENVERSE Observatory launches as Europe's knowledge hub for Virtual Worlds

The OPENVERSE project is proud to announce the launch of the [OPENVERSE Observatory](#), the platform designed as a knowledge hub showcasing projects, case studies, companies, and technologies involved in the European Virtual Worlds ecosystem.

The OPENVERSE Observatory has several search categories: company or case study and technological focus, covering key areas like AI, AR/VR, digital twins, blockchain, and quantum computing. It highlights innovations across sectors such as health, automotive, telecommunications, and manufacturing, promoting technological advancements throughout Europe. Submissions are also organised geographically, reflecting contributions from EU member states, Norway, the UK, to name a few regions. This structure allows efficient mapping of pioneering projects that shape the future of Virtual Worlds.

"The OPENVERSE Observatory serves as a single point of reference for Virtual World technologies and practices, fostering stakeholder collaboration and offering timely, easily accessible information to drive innovation, policy development, and impactful use cases", said Francesco Mureddu, Project Coordinator, The Lisbon Council.

At the moment, the OPENVERSE Observatory hosts over 80 companies and case studies and it is continuously enriched with the latest innovations and contributions in Virtual Worlds technologies.



The OPENVERSE Observatory invites innovative companies and case study owners to showcase their work in advancing European Virtual Worlds. Companies can submit information like descriptions, sectors, technological focus, and services, while case studies detail their scope, partners, and status. This platform highlights pioneers in AI, Virtual Worlds technologies, and more, promoting collaboration and technological growth across Europe. Interested organizations can fill out the provided forms for inclusion. For further details, visit the [OPENVERSE Observatory](#).

About OPENVERSE

OPENVERSE is a three-year Horizon Europe Coordination and Support Action. Its partners represent a blend of research institutions, technological enterprises, and innovative organizations from across Europe. Each brings their distinct expertise to this collaborative venture, ensuring its success and influence in shaping the future of the Virtual Worlds. Consortium partners are The Lisbon Council for Economic Competitiveness and Social Renewal (Belgium) – project coordinator, IDC (Italy), Martel Innovate (Switzerland), Trust-IT (Italy), COMMpla (Italy), Inspiring Futures (Switzerland), Politecnico di Milano – Department of Design (Italy), University of Galway (Ireland), Vrije Universiteit Brussel (Belgium), XR4Europe (Belgium), International Data Spaces Association (Germany), Data AI and Robotics (BDVA) (Belgium).

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI).